

Sharing is Caring

The posts below can be used on LinkedIn to promote the Sharing is Caring campaign. Copy and paste as is or add your own voice.

There are branded social media tiles that you can include in your post available for [download here](#).

Copy Option 1 - General

@Life Without Barriers' foster carers and staff from across the country have come together to spread the word that we're on the lookout for caring individuals who can offer a safe home for children and young people in care 🏠❤️

<https://youtube.com/shorts/VDduizMvr4U?feature=share>

<https://www.lwb.org.au/campaign/sharing-is-caring/>

If you've been thinking about starting your carer journey, now is a great time to start. Get in touch with our team today: <https://www.lwb.org.au/foster-care/contact-us/>

Video: Compilation of clips of Life Without Barriers foster carers and staff introducing themselves and discussing foster care. This video has captions and sound. #FosterCare #FosterCareAustralia #BecomeAFosterCarer #SharingIsCaring #FosterMum #FosterDad

Copy Option 2 – Foster Care FAQ

Ever wondered about the process of becoming a foster carer in Australia?

Check out this insightful article from @Life Without Barriers, where they demystify the process and answer your burning questions about the foster care system 🙋

<https://www.lwb.org.au/news/eight-frequently-asked-questions-about-foster-care-in-australia>

ID: Respite carers Teta and Joe stand on a balcony and smile at the camera.

#FosterCareAustralia #FosterFamily #SharingIsCaring #FosterCare #BecomeAFosterCarer

Copy Option 3 – Diverse care options

During my time at @Life Without Barriers, I've learned that fostering can come in many forms. Providing care doesn't have to be full-time; it can be providing a safe space for a young person for a couple of nights or one weekend each month.

When it comes to fostering, no two children or families are the same; that's why Life Without Barriers doesn't take a one-size-fits-all approach.

<https://youtu.be/VUIQ5VzNKRg>

Think outside the box and learn more about the diverse ways you could make a difference here: <https://www.lwb.org.au/foster-care/types-of-foster-care/>

Video: Liz, Foster Carer, sits on a couch, talking to the camera. This video has captions and sound. #BecomeAFosterCarer #ThisIsFosterCare #RespiteCare #ShortTermCare #SharingIsCaring

Copy Option 4 – Respite care

A weekend of care can mean the world to a child—and to their foster carer. So, if full-time foster care isn't for you, respite care might be.

@Life Without Barriers has put together some key facts to help you learn more about how respite care works and how you can make an impact 🙌

<https://www.lwb.org.au/news/what-is-respite-care/>

ID: Foster carers Sherryn and Veijo stand together in their kitchen. #BecomeAFosterCarer #ThisIsFosterCare #RespiteCare #SharingIsCaring

Copy Option 5 – Carer stories

"I really am of the firm belief, that if you are willing and have the capacity, anyone can become a foster carer."

🏠 Meet Jenna, one of the wonderful Foster Care Ambassadors at @Life Without Barriers!

Jenna believes anyone can become a carer, so she signed up to be an ambassador to dispel the myths holding people back.

<https://www.lwb.org.au/foster-care/stories/jenna>

If you're considering becoming a #FosterCarer, @Life Without Barriers would love to hear from you.

☎ 1300 592 227

✉ carers@lwb.org.au

💻 <https://www.lwb.org.au/foster-care/contact-us/>

ID: Jenna wears a black t-shirt and stands in front of a brick wall with framed pictures, smiling at the camera. #FosterCareAustralia #FosterMum #SharingIsCaring #FosterCare #BecomeAFosterCarer

Copy Option 6 – Carer stories

"With kids who come into care who are shy and unsure, to see them respond to you reading a book or playing games with them is incredibly rewarding and brings great joy to our little family."

 Meet Kaz and Jo, two foster mums providing a safe home for children in care. Becoming foster carers has brought their already close family even closer.

Kaz and Jo's story really highlights the incredible impact that foster carers can have on the lives of children and young people in care.

<https://www.lwb.org.au/foster-care/stories/kaz-and-jo>

If you're considering becoming a #FosterCarer, @Life Without Barriers would love to hear from you.

 1300 592 227

 carers@lwb.org.au

 <https://www.lwb.org.au/foster-care/contact-us/>

ID: Kaz and Jo stand in a child's bedroom, smiling at the camera. #FosterCareAustralia #FosterFamily #SharingIsCaring #FosterCare #BecomeAFosterCarer

Copy Option 7 – Carer advice

Are you thinking about becoming a foster carer? Well, I've come across this video from @Life Without Barriers, where experienced carers share their invaluable advice, providing a glimpse into the world of foster care.

This is a must-watch for anyone considering this rewarding journey 🙌

<https://youtu.be/bKZcM7FurWE>

If you want to explore the possibilities of fostering, get in touch with our team today to learn more about how fostering might work for you:

 1300 592 227

 carers@lwb.org.au

 <https://www.lwb.org.au/foster-care/contact-us/>

Video: Compilation of foster carers standing outdoors, speaking to the camera. 'Life Without Barriers carers share their advice for new foster carers' appears as text on the screen. This video has captions and sound. #FosterCareAustralia #BecomeAFosterCarer #FosterCareAdvice #SharingIsCaring

Copy Option 8 – Carer ambassadors

When people ask about fostering, they want to hear from those who live it every day.

In this video, @Life Without Barriers Carer Ambassadors share their experiences as foster carers and answer some of the questions they're often asked.

<https://youtu.be/unE-fBhwdAA>

Becoming a foster or kinship carer is an opportunity to make a lasting impact—helping a child feel secure, grow with confidence, and build a brighter future. Contact @Life Without Barriers today to learn more:

 1300 592 227

 carers@lwb.org.au

 lwb.org.au/foster-care/

#FosterCareAustralia #BecomeAFosterCarer #FosterCareAdvice #SharingIsCaring
#CarerAmbassadors

Copy Option 9 – Information sessions

If you're interested in sharing your home, heart and time with a child or young person in care, join one of @Life Without Barriers' free information sessions to learn what's involved in becoming a foster carer and whether it's the right fit for you.

With new sessions running every month, you can tune in to learn more about the different types of care, the application and assessment process, the roles and responsibilities of being a foster carer and the support you will receive from Life Without Barriers.

Our experienced team and a local foster carer will talk you through the process and answer any questions you have - no matter how big or small!

<https://www.eventbrite.com.au/o/life-without-barriers-18159721409>

#FosterCareInformationSession #FosterCareWebinar #FosterCareAustralia
#BecomeAFosterCarer #SharingIsCaring

Copy Option 10 – Information sessions

Considering fostering a child or young person? Why not join one of @LifeWithoutBarriers' information sessions!

With new sessions running each month, you can tune in to learn about the different types of care, the application and assessment process, the roles and responsibilities of being a foster carer and the support you will receive from Life Without Barriers.

Reserve your spot here: <https://www.eventbrite.com.au/o/life-without-barriers-18159721409>

#FosterCareInformationSession #FosterCareWebinar #FosterCareAustralia
#BecomeAFosterCarer #SharingIsCaring

Copy Option 11 – Spreading the word

@Life Without Barriers' foster carers and staff from across the country have come together to spread the word that we're on the lookout for caring individuals who can offer a safe home for children and young people in care 🏠❤️

To help spread the word in my local community, I [Insert activity you completed here].

<https://www.lwb.org.au/campaign/sharing-is-caring/>

If you've been thinking about starting your foster care journey, now is a great time to start. Get in touch with our team today: <https://www.lwb.org.au/foster-care/contact-us/>

Image: [Insert image of yourself completing a promotion activity]. #FosterCare
#FosterCareAustralia #BecomeAFosterCarer #SharingIsCaring

Copy Option 12 – Spreading the word

My colleagues at @Life Without Barriers have been busy spreading the word that we're on the lookout for caring individuals who can offer a safe home for children and young people in care 🏠❤️

To help spread the word in my local community, I [Insert activity you completed here].

<https://www.lwb.org.au/campaign/sharing-is-caring/>

If you've been thinking about starting your foster care journey, there's no better time than now. Reach out to our team today: <https://www.lwb.org.au/foster-care/contact-us/>

Image: [Insert image of yourself completing a promotion activity]. #FosterCare
#FosterCareAustralia #BecomeAFosterCarer #SharingIsCaring

Tagging organisations

To tag Life Without Barriers and other organisations, please enter '@' 'NAME' and then click on the organisation from the drop-down menu. Once the organisation is tagged, the text will go bold.

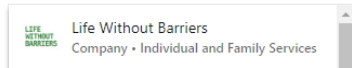
See below:

Not tagged

#FosterCare #SharingIsCaring Life Without Barriers

Add '@' select name.

#FosterCare #SharingIsCaring @Life Without Barriers



Bold + tagged. Repeat for each org.

#FosterCare #SharingIsCaring Life Without Barriers

Assets

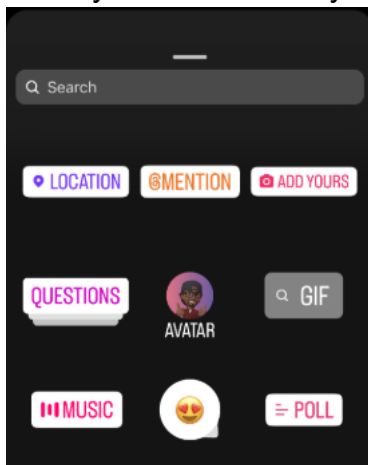
Images

There are branded social media tiles that you can include in your post available for [download here](#), or you can get creative and take a photo of yourself to add to your posts.

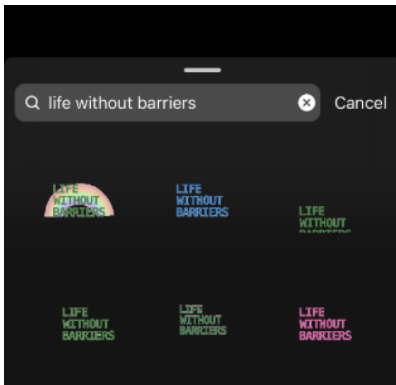
Gifs

If you are sharing on Instagram or Facebook stories, you can add a Life Without Barriers branded GIF.

Once you have added your photo, click the sticker icon, and select GIF.



In the search bar, type 'Life Without Barriers' and select the GIF you want to use. You can adjust the size and placement to suit your preferences.



Facebook groups and pages

If you would like to share a post to promote the Sharing is Caring campaign on a local Facebook page or in community group, this must be done via the official Life Without Barriers Facebook account.

To request this:

1. Email digitalcontent@lwb.org.au with a link to the page/group.
2. Ensure the page or group is public. We can't post within private or closed groups.
3. Check the page/group rules before submitting, as these may impact our ability to post.

Support

If you need assistance, please contact Jacintha Roberts, Digital Content Lead, Jacintha.roberts@lwb.org.au or Trelawney Matthys, Digital and Social Media Officer, Trelawney.matthys@lwb.org.au.
